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Complexity Management in Supply Chains

Concepts, Tools and Methods

Compiled and edited by Prof. Dr. Thorsten <Blecker> and Prof. Dr. Wolfgang <Kersten>

2006, VIII, 347 pages, softcover, USD 85,00/ GPB 42,00, ISBN 978 3 503 09737 1

Target groups: corporate governance organs, logisticians, members of industrial enterprises, certified accountants, management consultants, bankers; academic researchers, lecturers, students, libraries

Supply chains are faced with a rising complexity with manifold effects. Because of the strong link between a supply chain's complexity and its efficiency, supply chain complexity management becomes a major challenge of today's business management. Therefore logistics and the supply chain management can play a significant role in mastering and managing complexity.

The new book, edited by Thorsten Blecker and Wolfgang Kersten, is exemplifying the current progress in complexity management. Separate chapters are dedicated to clarify complexity management in transportation, networks and supply chains. It offers important insights of global and flexible network modelling to manage complexity, complexity in supply chains – developing human resource strategy, performance measurement of green supply chain management, complexity in transportation by means of containers and air-cargos.

The volume, written by well-known experts of supply chain management from all over the world, shows applicable solutions, practical examples and use cases to illustrate complexity management and its application in logistics and supply chain management. It presents the central perspectives for a modern complexity management in supply chains. Therefore the book offers a fundamental understanding for workable complexity management concepts their implementation to practitioners.

The book offers fundamental insights into actual problem of a general complexity management concept and their

implementation to practitioners in industry, logistics, management, service sector, research and apprenticeship. In addition to this it gives a valuable insight to the status of complexity management also for lecturers and students.

The new series "Operations and Technology Management" edited by Prof. Dr. Thorsten Blecker, Prof. Dr. George Q. Huang and Prof. Dr. Fabrizio Salvador, provides volumes for target groups of industry, logistics, service industry, management, IT-departments, organization departments, research, and apprenticeship.

Operations and Technology Management is concerned with the development, implementation, and improvement of processes, technologies, and management systems for the purpose of designing, making, and delivering goods and services. Operations and Technology Management combines strategic, technological, economical, human and operational perspectives into an integrated global systems perspective. Operations and Technology Management binds qualitative and quantitative methods and tools in its analysis and problem-solving approaches in an effective and efficient kind.

The books are published in English language and offer fundamental insights into actual problems and their solutions to practitioners, researchers, lecturers, and students.