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___ Key Factors for Successful Logistics
Services, Transportation Concepts, IT and Management Tools

compiled and edited by Prof. Dr. Thorsten Blecker, Prof. Dr. Wolfgang Kersten and Prof. Dr. Cornelius Herstatt

2007, 308 pages, softcover, USD 73,00/ GBP 41,00, ISBN 978-3-503-10600-4
Operations and Technology Management, Vol. 5

About this book: Logistics is a key enabler of supply chain collaboration. Innovations in this field, such as RFID technology, allow supply chains to increase their efficiency significantly and help to create further innovations in different areas. In this context, an important task is to find structures and approaches which enable all types of innovations in logistics and supply chains for a better fulfillment of customer needs. Another challenge is to handle the growing organizational complexity and the associated supply chain risks.
This volume, edited by Thorsten Blecker, Wolfgang Kersten and Cornelius Herstatt provides valuable insights into

- innovative planning and optimization of logistic processes
- new concepts for transportation and supply chain event management
- novel logistics services
- latest findings in the area of complexity management
- innovative IT systems in logistics and supply chain management
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This book explains how to plan and optimize logistics management supported by modern IT and management concepts. Readers will learn how to manage new innovations in different fields of logistics.

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