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___ Pioneering Solutions in Supply Chain Management
A Comprehensive Insight into Current Management Approaches

edited by Wolfgang Kersten, Thorsten Blecker and Christian Lüthje

2010, with illustrations, IX, 387 pages, softcover,
USD 139,00 / GBP 89,00
Operations and Technology Management, Vol. 14
ISBN 978-3-503-12685-9, Erich Schmidt Verlag

Target groups: corporate governance organs; logisticians; members of industrial enterprises; management consultants

About this book: Many of the challenges posed by megatrends like globalization, shorter product life cycles, advanced information technologies and sustainable development have been successfully approached by advanced supply chain management techniques. Consequently, supply chain research has to always be one step ahead of present requirements to successfully deal with the complex structures of business today and in the future. Research has to disclose new developments and opportunities.

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